



Technical Advisory Meeting

March 14, 2007





Kimley-Horn
and Associates, Inc.

Technical Advisory Committee (TAC)

Agenda

March 14, 2007

- Introduction and Background
- Project Description (Scope of Work)
 - Approach
 - Deliverables
 - Schedule
- Stakeholder Interviews
- Ventura Avenue Corridor
- Next Steps and Approach
- Future TAC Meetings and Public Meetings



Introduction and Background

- Technical Advisory Committee Members
- Project Motivations -
Transit Improvement in Greater Fresno
Metropolitan Area
Fancher Creek Development
- Project Team



Project Description and Approach

- Major Tasks
 - FAX Transit Strategy Options
 - Transit Ridership Forecasting
 - Updating Short and Long Range Service Implementation Plans for BRT
 - Funding Mechanisms for Achieving BRT Implementation
 - Ventura Corridor Implementation Plan

Future TAC and Public Meetings Deliverables

- April 18, 2007
 - Status of FAX transit strategy options
 - Ridership generators and attractors
 - Ventura Corridor Update
- May 23, 2007
 - Community Forum
- June 27, 2007
 - FAX Transit Strategy Options Technical Memorandum



Future TAC and Public Meetings Deliverables

- August 1, 2007
 - Local Funding Mechanism Technical Memorandum
 - Transit Ridership Forecasting Technical Memorandum
- August 29, 2007
 - Ventura Corridor Implementation Plan
 - Short & Long Range Service Implementation Plans Update
 - Draft FAX Bus Rapid Transit Master Plan

Stakeholder Interviews

1. Mayor Autry
2. Councilman Mike Dages - District 5
3. Councilman Blong Xiong – District 1
4. Greater Fresno Chamber of Commerce - Steve Geil, President
5. Fresno Hispanic Chamber of Commerce – Dora Rivera, President & CEO
6. Fresno Redevelopment Agency – Marlene Murphy, Director
7. Fresno County Dept of Employment & Temporary Assistance – Julie Hornbeck, Executive Director

Ventura Avenue Corridor

- Stakeholder Perceptions
- Existing Infrastructure and Traffic Conditions
- Current bus route performance
- Feasibility of BRT Features



Next Steps and Approach

- FAX Transit Strategies
 - Developing Coverage and Performance Networks
- Ventura Corridor Field Visit
 - Fancher Creek Plans
 - City of Fresno Typical Street Sections
 - Preliminary Selection of Stations/Bus Stops (Fancher Creek)
 - Traffic Conditions
- Fresno Transportation Model Build-up



Future TAC Meetings and Community Forum

- April 18th – 10 am
- May 23rd – 10 am
- June 27th – 10 am
- August 1st – 10 am
- August 29th – 10 am

- Community Forum
 - May 23rd 6:30 pm to 9:30 pm